



ADVERTISING FORMATS AND PRICES

packREPORT packMITTEL

Formats	Advertising with bleed	Advertising in the type area	Advertising price in EUROS		Advertising price in EUROS	
			Width x Height in mm plus 4 mm bleed margin	Width x Height in mm	4 color	b/w
1/1 page	210 x 297	185 x 268	4,880.00	4,320.00	4,000.00	3,560.00
1/2 page junior page	-	138 x 187	3,670.00	3,100.00	2,770.00	2,450.00
1/2 page horizontal/vertical	210 x 148 / 100 x 297	185 x 128 / 90 x 268	3,000.00	2,600.00	2,260.00	2,000.00
1/3 page horizontal/vertical	210 x 103 / 70 x 297	185 x 88 / 60 x 268	2,200.00	1,900.00	1,540.00	1,400.00
1/4 page horizontal/vertical 2 column	210 x 76 / 53 x 297 / 100 x 148	185 x 65 / 43 x 268 / 90 x 128	1,780.00	1,590.00	1,160.00	1,050.00
1/8 page	-	90 x 65	1,040.00	910.00	610.00	580.00

Special formats	Advertising with bleed	Advertising in the type area	Advertising price in EUROS		Advertising price in EUROS	
			Width x Height in mm plus 4 mm bleed margin	Width x Height in mm	4 color	b/w
Front page/title story	210 x 297	-	5,500.00	-	4,280.00	-
2nd/4th inside page	210 x 297	-	5,000.00	-	4,150.00	-
Double page 1/1	420 x 297	-	9,760.00	-	8,000.00	-
Panorama advert	420 x 65	404 x 65	3,400.00	-	2,600.00	-
Tunnel advert	274 x 80	258 x 80	3,400.00	-	2,600.00	-
Double page 1/3	420 x 103	404 x 88	4,500.00	-	3,400.00	-

All prices subject to VAT

VERPACKUNGSWIRTSCHAFT.DE
die onlineplattform von packREPORT • packMITTEL



PREMIUM COMPANY PROFILE
in the Manufacturer and
Supplier Index

**For booking of 3 advertise-
ments and more, you will
receive your PREMIUM
COMPANY PROFIL for €595/
Year instead of €795/year.**

PREMIUM COMPANY PROFILE
see page 18/19

Further offers

Bleed surcharges will not
be levied.

Special colors outside the
European scale: €990.00



Discounts

If purchased within 12 months (insertion year) discounts are given according to the most favorable season.

Frequency discount		Volume discount	
2 ads	3%		
3 ads	5%	2 pages	5%
5 ads	10%	3 pages	10%
10 ads	15%	6 pages	15%
20 ads	20%	10 pages	20%

All supplements are discountable with the exception of additional technical costs and postal charges.

Terms of payment

3% discount upon payment of invoices sent in advance/order confirmations or debits until the advertisement publishing date.

2% discount at payment/debit within 14 days from the date of invoice.

Net amount within 30 days from the date of invoice

Bank details

Frankfurter Sparkasse, Frankfurt am Main

Account No.: 34 926

Bank code: 500 502 01

BIC: HELADEF1822

IBAN: DE56 5005 0201 0000 0349 26

Classified ads

Job advertisements and occasional advertising (not available for discounts)

Scheduling: Booking possible at any time

No. of columns: 1 – 4

Width:

1 column	43 mm
2 columns	90 mm
3 columns	138 mm
4 columns	185 mm

Situations wanted:

Prices €2.90 per mm and column, b/w
€3.30 per mm and column, 4 color

Situations vacant:

Prices €3.50 per mm and column, b/w
€4.00 per mm and column, 4 color

Occasional ads:

Prices €3.50 per mm and column, b/w
€4.20 per mm and column, 4 color

Cipher charge: €15.00

All prices subject to VAT.

Combine your print vacancy advertisements with a vacancy advertisement in the newsletter. See page 22